



Craft & Hobby Association Industry Professional Membership Application

CHA USE ONLY:

CHA ID#/Member Type: _____

CHA approval (initials/date): _____

MEMBERSHIP INFORMATION

Company Name: _____

Contact Name*: _____ Job Title: _____

Mailing Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Cell (optional): _____

Email: _____ Website: _____

**Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.*

Do you wish to receive CHA informational e-mails? YES NO

Note: Your company cannot opt-out of administrative contact as this is used to communicate important information about CHA membership and association governance issues.

How did you hear about CHA? www.craftandhobby.org Referred by: _____ Other: _____

1. INDUSTRY PROFESSIONAL MEMBERSHIP CATEGORIES

Please select the membership category best suited for your company and provide the business credentials described on the next page.

Manufacturer Representative Designer Creative Professional Blogger

ANNUAL MEMBERSHIP DUES

CHA dues will be based on a single dues amount of **\$165** per company.

2. PAYMENT INFORMATION

Please complete in full. Checks must be drawn on a U.S. financial institution and paid in U.S. funds. Membership dues are based on an anniversary year schedule. Membership dues are not refundable.

Dues: \$ _____ Total Enclosed: \$ _____ CHECK # _____

Credit Card: AMEX MC VISA DISC

Card # _____ Exp Date: _____ CCV# _____

Print Card Holders Name: _____ Signature: _____

3. SIGNATURE

Please sign and date.

Any person, firm, or corporation ethically engaged in the craft and hobby industry, or branch thereof, shall be eligible for membership in this Association, subject to the provision of the Bylaws.

Signature: _____ Date: _____

4. Please include the business credentials listed on page 2 of the application.

5. RETURN APPLICATION

Return completed application along with business qualifications and payment by mail, fax or email (documents may be sent as attachments) to:

Craft & Hobby Association
319 East 54th Street,
Elmwood Park, NJ 07407-2712

Email: membership@craftandhobby.org
Fax: (201) 835-1256 or (201) 797-0657
Questions? Phone: (201) 835-1206

WEB15

Craft & Hobby Association

Industry Professional Membership Categories

MANUFACTURER REPRESENTATIVE

A **manufacturer representative** is an individual sales agent or a sales agent firm that represents and sells products offered by current CHA supplier and distributor members; is paid by commission by their clients; and calls on wholesale and retail accounts within the craft and hobby industry; and does not manufacture products or carry inventory of the products they sell or represent.

Credentials To Provide:

1. Business License or Employer Identification Number (EIN)
2. Company name(s) and contact information of one of your CHA manufacturer and/or distributor clients; please list below:
Company Name: _____
Contact Name: _____
Phone: _____
Email: _____
3. Company Website _____

DESIGNER

A **designer** is an individual or firm that conceives, invents, creates or executes decorative crafts or artistic work for licensing or for sale to members of the craft and hobby industry.

Credentials To Provide:

All of the below must have occurred within three (3) years prior to the date of submission for CHA membership. These qualifications, will be reviewed or adjusted for international designers.

1. State or federal tax form or proof of taxable craft-related business activity
2. Four (4) of the following items:
 - Company Check
 - Work contract for services or licensing agreement
 - Written recommendation from current CHA supplier member
 - Proof of product design and development or design portfolio
 - Sole authorship of a published book, 16-page minimum
 - Proof of three (3) published designs in any of the following media: a multi-authored book, brochure, catalog, magazine, website, video or manufacturer's advertisement or project sheet

CREATIVE PROFESSIONAL

• A creative professional can be a **professional crafter** with a home-based craft and hobby business that creates finished products or handmade/one-of-a-kind items, gifts or collectibles are produced and sold on consignment, through special orders, at regional craft shows, or via an e-commerce website OR An **educator/demonstrator** for a store, studio, private/public school or other educational institution; conducts classes which use products from the craft and hobby industry; is directly involved in instructing students in using craft materials, products and supplies as part of their education and does not have any buying authority from their employer.

Credentials To Provide:

1. *Please provide one of the following 3 items:*
 - Resale tax certificate
 - Business license
 - Employer Identification Number (EIN)
2. *Provide 2 of the following 4 items:*
 - Letter of referral from supervisor attesting to your current employment or payroll stub or proof of compensation for your teaching services
 - Documentation, either in print or online, listing your classes or services as an instructor
 - At least 2 paid invoices (recent) from industry suppliers: \$200 minimum for each
 - *Company website or blog*

BLOGGER

Bloggers post original, craft industry-related news at least once per week to their blog. Their content extends beyond newsletters, forums and/or personal diaries. CHA bloggers have been in existence for at least 6 months and have more than 1,000 page views per month.

Credentials To Provide:

1. Link to blog and, if applicable, company website
2. Screenshot of the last 30 days of traffic statistics from ONLY Google Analytics (this is the industry standard)
3. Recent bylined article (within the last 90 days) indicating you are a staff editor, writer, reporter or regular contributor of the blog
4. Business Card – showing name, title and company name
5. Federal Tax Employer Identification Number (EIN) for US-based blogs

IMPORTANT CHA MEMBERSHIP INFORMATION

The Craft & Hobby Association (CHA) is a not-for-profit 501(c) (6) trade association. Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization. For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.