



# Craft & Hobby Association Digital Content Creator Membership Application

CHA USE ONLY:

CHA ID#/Member Type: \_\_\_\_\_

CHA approval (initials/date): \_\_\_\_\_

## MEMBERSHIP INFORMATION

Company Name: \_\_\_\_\_

Contact Name\*: \_\_\_\_\_ Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell (optional): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*\*Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.*

Do you wish to receive CHA informational e-mails?  YES  NO

*Note: Your company cannot opt-out of administrative contact as this is used to communicate important information about CHA membership and association governance issues.*

How did you hear about CHA?  www.craftandhobby.org  Referred by: \_\_\_\_\_  Other: \_\_\_\_\_

### 1. ANNUAL MEMBERSHIP DUES

CHA dues will be based on a single dues amount of **\$165** per company.

### 2. PAYMENT INFORMATION

Please complete in full. Checks must be drawn on a U.S. financial institution and paid in U.S. funds.

Membership dues are based on an anniversary year schedule. Membership dues are not refundable.

*At the expiration of your initial membership term (1 year), CHA will automatically renew your membership at the appropriate dues level for successive one (1) year periods. To opt out of auto renewal, please check here:*

Dues: \$ \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  CHECK # \_\_\_\_\_

Credit Card:  AMEX  MC  VISA  DISC

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV# \_\_\_\_\_

Print Card Holders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

### 3. SIGNATURE

Please sign and date.

Any person, firm, or corporation ethically engaged in the craft and hobby industry, or branch thereof, shall be eligible for membership in this Association, subject to the provision of the Bylaws.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### 4. Please include the business credentials listed on page 2 of the application.

### 5. RETURN APPLICATION

Return completed application along with business qualifications and payment by mail, fax or email (documents may be sent as attachments) to:

Craft & Hobby Association  
319 East 54th Street,  
Elmwood Park, NJ 07407-2712

Email: [membership@craftandhobby.org](mailto:membership@craftandhobby.org)  
Fax: (201) 835-1256 or (201) 797-0657  
Questions? Phone: (201) 835-1206

# Craft & Hobby Association

## Digital Content Creator Membership

### DIGITAL CONTENT CREATOR

A Digital Content Creator posts original, creative arts industry related content at least once per week to their blog/YouTube, or other social media platform; Or are paid to post content on behalf of a creative arts products industry company. Their content extends beyond newsletters, forums and/or personal diaries. CHA Digital Content Creators must have a web presence of at least six months and have more than 10,000 page views per month.

### Credentials To Provide:

1. Link to blog, Facebook, Instagram, YouTube and any additional applicable digital platform where represented
2. Screenshot of the last 30 days of traffic statistics from ONLY Google Analytics (this is industry standard)
3. Recent bylined article (within the last 90 days) indicating you are a staff editor, writer, reporter or regular contributor of the blog
4. Federal Tax Employer Identification Number (EIN) for US-based blogs

### Employee Information

How many individuals are employed by your company? \_\_\_\_\_

Please list any employees that would like to receive updates from CHA:

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

### Product Lines and Interests

Please select all that apply.

- |   |   |
|---|---|
| <input type="checkbox"/> Art Materials                            | <input type="checkbox"/> Instructions/Books/DVDs                        |
| <input type="checkbox"/> Digital Craft Supplies                   | <input type="checkbox"/> Woodworking/Leathercraft/Metal                 |
| <input type="checkbox"/> Needlecraft/Sewing/Textiles              | <input type="checkbox"/> General Craft Supplier                         |
| <input type="checkbox"/> Models/Hobbies/ Collectibles/ Craft Kits | <input type="checkbox"/> Furniture/Lighting/Containers/Storage Supplies |
| <input type="checkbox"/> Paper Craft Supplies/Rubber Stamping     | <input type="checkbox"/> Home Décor/Framing/Holiday & Seasonal          |
| <input type="checkbox"/> Jewelry/Bead/Supplies                    | <input type="checkbox"/> Other: _____                                   |

### IMPORTANT CHA MEMBERSHIP INFORMATION

The Craft & Hobby Association (CHA) is a not-for-profit 501(c) (6) trade association. Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization. For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.