



# Craft & Hobby Association Supplier Membership Application

CHA USE ONLY:

CHA ID#/Member Type: \_\_\_\_\_

CHA approval (initials/date): \_\_\_\_\_

## MEMBERSHIP INFORMATION

Company Name: \_\_\_\_\_

Contact Name\*: \_\_\_\_\_ Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell (optional): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*\*Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.*

Do you wish to receive CHA informational e-mails?  YES  NO

*Note: Your company cannot opt-out of administrative contact as this is used to communicate important information about CHA membership and association governance issues.*

How did you hear about CHA?  www.craftandhobby.org  Referred by: \_\_\_\_\_  Other: \_\_\_\_\_

### 1. REVENUE BASED ANNUAL DUES

Select the annual dues amount based on the 12 months preceding the submission date of this application. CHA dues will be assessed on worldwide revenue of craft products or services as shown below:

| Revenue   | Dues     | Revenue  | Dues      |
|---|----------|--|-----------|
| <input type="checkbox"/> Less than \$249,999      | \$ 435   | <input type="checkbox"/> \$15,000,000-\$29,999,999 | \$ 3,250  |
| <input type="checkbox"/> \$250,000-\$499,999      | \$ 600   | <input type="checkbox"/> \$30,000,000-\$49,999,999 | \$ 4,550  |
| <input type="checkbox"/> \$500,000-\$999,999      | \$ 925   | <input type="checkbox"/> \$50,000,000-\$69,999,999 | \$ 5,950  |
| <input type="checkbox"/> \$1,000,000-\$2,999,999  | \$ 1,250 | <input type="checkbox"/> \$70,000,000-\$99,999,999 | \$ 7,800  |
| <input type="checkbox"/> \$3,000,000-\$7,999,999  | \$ 1,775 | <input type="checkbox"/> More than \$100 mil       | \$ 11,500 |
| <input type="checkbox"/> \$8,000,000-\$14,999,999 | \$ 2,375 |  |           |

### 2. PAYMENT INFORMATION

Please complete in full. Checks must be drawn on a U.S. financial institution and paid in U.S. funds.

Membership dues are based on an anniversary year schedule. Membership dues are not refundable.

*At the expiration of your initial membership term (1 year), CHA will automatically renew your membership at the appropriate dues level for successive one (1) year periods. To opt out of auto renewal, please check here:*

Dues: \$ \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  CHECK # \_\_\_\_\_

Credit Card:  AMEX  MC  VISA  DISC  
Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Print Card Holders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

### 3. SIGNATURE

Please sign and date.

Any person, firm, or corporation ethically engaged in the craft and hobby industry, or branch thereof, shall be eligible for membership in this Association, subject to the provision of the Bylaws.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

4. Please complete the information on page 2 of the application and include copies of your credentials.

5. RETURN COMPLETED APPLICATION with business qualifications and payment by mail, fax or email (documents may be sent as attachments) to:

Craft & Hobby Association  
319 E. 54th Street  
Elmwood Park, New Jersey 07407

Email: membership@craftandhobby.org  
Fax: (201) 835-1256 or (201) 797-0657  
Questions? Phone: (201) 835-1206

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# Craft & Hobby Association Supplier Membership Categories

## Supplier

- A **manufacturer/importer** is a company that produces and/or imports creative arts industry merchandise with a recognized trade name or mark on the merchandise that is being sold and is an exclusive supplier of these products.
- A **service provider** is a company which offers or sells business-to-business services which could be of benefit to the creative arts industry.
- A **consumer publisher** is a company whose principal creative arts industry business is the dissemination of published information intended for consumers via periodicals, magazines, books, television programming and/or via an internet web site(s) and/or seeks advertisers, subscribers and/or viewers within the craft and hobby industry.
- A **trade publisher** is a company whose principal business is published information intended specifically for the trade (business-to-business) marketplace.

## Qualifications To Provide:

1. Business license or Employer Identification Number (EIN)
2. Please provide one of the following:
  - Company website, catalog, price sheet, literature, photography, or other documentation illustrating product(s) that are manufactured or imported
  - Company website, catalogs, price sheets, literature, photography, or other documentation listing service(s) that your company provides
  - Copy of primary periodical/magazine or catalog of book titles
3. If you are a Manufacturer, please provide the names and addresses of three (3) current craft/hobby wholesale and/or retail accounts.

## DISTRIBUTOR

- A **distributor** buys and sells craft/hobby merchandise under its company name, carries adequate inventories to fill orders; assembles its merchandise from many suppliers in large quantities and resells smaller quantities to wholesalers or retailers. A distributor may also be the exclusive agent for a manufacturer/importer in a designated territory, region or country; or act as an exporter of merchandise from the U.S. to resell to accounts in a specific region or country. At least 80% of total business must be at wholesale with a lesser amount in retail sales.

## Qualifications To Provide:

1. Company website, catalogs, price sheets, literature, photography, or other documentation illustrating product(s) that your company distributes
2. Names and addresses of three (3) current craft/hobby wholesale and/or retail accounts
3. Business license or Employer Identification Number (EIN)

## Employee Information

How many individuals are employed by your company? \_\_\_\_\_

Please list any employees that would like to receive updates from CHA:

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

## Product Lines

Please select all that apply.

- |   |   |
|---|---|
| <input type="checkbox"/> Art Materials                            | <input type="checkbox"/> Instructions/Books/DVDs                        |
| <input type="checkbox"/> Digital Craft Supplies                   | <input type="checkbox"/> Woodworking/Leathercraft/Metal                 |
| <input type="checkbox"/> Needlecraft/Sewing/Textiles              | <input type="checkbox"/> General Craft Supplier                         |
| <input type="checkbox"/> Models/Hobbies/ Collectibles/ Craft Kits | <input type="checkbox"/> Furniture/Lighting/Containers/Storage Supplies |
| <input type="checkbox"/> Paper Craft Supplies/Rubber Stamping     | <input type="checkbox"/> Home Décor/Framing/Holiday & Seasonal          |
| <input type="checkbox"/> Jewelry/Bead/Supplies                    | <input type="checkbox"/> Business Services                              |
| <input type="checkbox"/> Other: _____                             |   |

## IMPORTANT CHA MEMBERSHIP INFORMATION

The Craft & Hobby Association (CHA) is a not-for-profit 501(c) (6) trade association.

Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization.

For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.