



Craft & Hobby Association Start-up Buyer Membership Application

MEMBERSHIP INFORMATION

Company Name: _____

Contact Name*: _____ Job Title: _____

Mailing Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Cell (optional): _____

Email: _____ Website: _____

**Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.*

Do you wish to receive CHA informational e-mails? YES NO

How did you hear about CHA? www.craftandhobby.org Referred by: _____ Other: _____

1. BUYER START-UP DUES

To qualify for this membership companies must have an online or storefront creative arts industry retail business that has been in business for less than two years; have annual sales under \$100,000; and not have been a CHA member within the past two years. The Start-up category is available for no more than two consecutive years.

Select the annual dues amount for one year or two-year with discount.

Select Dues Option

75\$ - 1-year membership 110\$ - 2-year membership (savings of \$40)

2. Payment Information

Please complete in full. Checks must be drawn on a U.S. financial institution and paid in U.S. funds.

Membership dues are based on an anniversary year schedule. Membership dues are not refundable.

At the expiration of your initial membership term (1 year), CHA will automatically renew your membership at the appropriate dues level for successive one (1) year periods. To opt out of auto renewal, please check here:

Dues: \$ _____ Total Enclosed: \$ _____ CHECK # _____

Credit Card: AMEX MC VISA DISC

Card # _____ Exp Date: _____ CV# _____

Print Card Holders Name: _____ Signature: _____

3. Signature

Any person, firm, or corporation ethically engaged in the creative arts industry, or branch thereof, shall be eligible for membership in this Association, subject to the provision of the Bylaws.

Signature: _____ Date: _____

4. Documentation

Complete the information on page 2 of the application and include copies of your credentials.

5. RETURN COMPLETED APPLICATION with business qualifications and payment by mail, fax or email (documents may be sent as attachments) to:

Craft & Hobby Association
319 E. 54th Street,
Elmwood Park, New Jersey 07407
United States

Email: membership@craftandhobby.org
Fax: (201) 835-1263 or (201) 797-0657
Questions? Phone: (201) 835-1213

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Buyer Descriptions

Please check the description that best defines your company:

- A **store-front retail** company whose principal creative arts industry business is the sale of merchandise at retail from one or more brick-and-mortar store locations and sells such items known to the trade as creative arts industry products, supplies or parts thereof, to the consumer or end-user.
- An **internet or catalog retail** company whose principal creative arts industry business is the sale of merchandise at retail via an e-commerce website and/or catalog and sells such items known to the trade as craft or hobby products, supplies, kits or parts thereof, to the consumer or end-user.
- A **TV/media sales retail** company whose principal creative arts industry business is the sale of craft, hobby or gift merchandise at retail via a broadcast television program on a network or cable station. It may be an online business (includes blogs and social media communities) whose products, services, information, or techniques can be purchased, stored, shared and/or downloaded exclusively by its customers or members via their website.
- An **institutional buyer** represents a school, college, hospital, retreat, spa, cruise provider, youth day camp or senior citizen group or facility; a museum; any state or government office, department or institution; a US military skill development center.

Credentials To Provide

Please provide the following items with your application

1. Provide **one** of the following 3 items:
 - Resale tax certificate
 - Business license
 - Employer Identification Number (EIN)
3. Provide **one** of the following:
 - Store-front photograph or copy of store lease or mortgage
 - Link to company website
 - Sample of television or video product
 - Copy of a detailed business plan
 - Referral from a current CHA member
 - Copy of company's Articles of Incorporation

Company Information

How many individuals are employed by your company? _____

Please list any employees that would like to receive updates from CHA:

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Product Lines and Interests

Please select all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Art Materials | <input type="checkbox"/> Instructions/Books/DVDs |
| <input type="checkbox"/> Digital Craft Supplies | <input type="checkbox"/> Woodworking/Leathercraft/Metal |
| <input type="checkbox"/> Needlecraft/Sewing/Textiles | <input type="checkbox"/> General Craft Supplier |
| <input type="checkbox"/> Models/Hobbies/ Collectibles/ Craft Kits | <input type="checkbox"/> Furniture/Lighting/Containers/Storage Supplies |
| <input type="checkbox"/> Paper Craft Supplies/Rubber Stamping | <input type="checkbox"/> Home Décor/Framing/Holiday & Seasonal |
| <input type="checkbox"/> Jewelry/Bead/Supplies | <input type="checkbox"/> Other: _____ |

IMPORTANT CHA MEMBERSHIP INFORMATION

The Craft & Hobby Association (CHA) is a not-for-profit 501(c) (6) trade association. Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization. For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.

