



Craft & Hobby Association Industry Professional Membership Application

CHA use only: Date R'cd _____

CHA ID#/Member Type: _____

CHA approval (initials/date): _____

MEMBERSHIP INFORMATION

Company Name: _____
Contact Name*: _____ Job Title: _____
Mailing Address: _____ City: _____
State/Province: _____ Zip/Postal Code: _____ Country: _____
Phone: _____ Fax: _____ Cell (optional): _____
Email: _____ Website: _____

**Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.*

Is the company reinstating their CHA membership within 3 years of its expiration? YES NO
Do you wish to receive CHA informational faxes? YES NO Do you wish to receive CHA informational e-mails? YES NO
Note: Your company cannot opt-out of administrative contact as this is used to communicate important information about CHA membership and association governance issues.

How did you hear about CHA?
 www.craftandhobby.org www.chashow.org Referred by: _____ Other: _____

1. INDUSTRY PROFESSIONAL MEMBERSHIP CATEGORIES

Please select the membership category best suited for your company.

- Manufacturer Representative Designer Educator/Demonstrator

2. ANNUAL MEMBERSHIP DUES

CHA dues will be based on a single dues amount of \$150.00 per company.

3. PAYMENT INFORMATION

Please complete in full. Funds must be drawn on a U.S. financial institution and paid in U.S. funds. Membership dues are based on a fiscal year January 1-December 31. **Dues are not pro-rated.** Your dues renewal invoice will be mailed in September with a deadline of October 31.

Dues: \$ _____ Total Enclosed: \$ _____ CHECK # _____
 AMEX MC VISA DISC Card # _____ Exp Date: _____

Print Card Holders Name: _____ Signature: _____

4. SIGNATURE

Please sign and date.

Any person, firm, or corporation ethically engaged in the craft and hobby industry, or branch thereof, shall be eligible for membership in this Association, subject to the provision of the Bylaws.

Signature: _____ Date: _____

5. RETURN APPLICATION

Return completed application along with business qualifications and payment by mail, fax or email (documents may be sent as attachments) to: **CHA Membership Dept, 319 E. 54th Street, Elmwood Park, NJ 07407**

Email: membership@craftandhobby.org Fax: (201) 797-0657 or (201) 794-4695 Questions? Phone: (201) 835-1213

Craft & Hobby Association

Industry Professional Membership Categories

Companies whose principal business is providing sales services to craft and hobby industry manufacturers, or those companies in the business of designing, educating or demonstrating for the industry.

MANUFACTURER REPRESENTATIVE

A manufacturer representative is an individual sales agent or a sales agent firm that represents and sells products offered by current CHA supplier and distributor members; is paid by commission by their clients; and calls on wholesale and retail accounts within the craft and hobby industry; and does not manufacture products or carry inventory of the products they sell or represent. *Note: Manufacturers Representatives may not attend a CHA Show if they represent a non-member Manufacturer, Distributor or Service Provider. They may join as a Manufacturer or pay a \$150/person badge fee to attend the show as a Manufacturer.*

Qualifications To Provide:

1. Business License or Employer Identification Number (EIN)
2. Company name(s) and contact information of one or more of your CHA manufacturer and/or distributor clients; please list below:
A) Company Name _____ Contact Name _____
Phone: _____ Email: _____
B) Company Name _____ Contact Name _____
Phone: _____ Email: _____
3. Company Website _____
4. Paid bill from either a utility, phone or ISP company; or a "Yellow Pages" listing

DESIGNER

A designer is an individual or firm that conceives, invents, creates or executes decorative crafts or artistic work for licensing or for sale to members of the craft and hobby industry.

Qualifications To Provide:

All of the below must have occurred within three (3) years prior to the date of submission for CHA membership. These qualifications, will be reviewed or adjusted for international designers.

1. State or federal tax form or proof of taxable craft-related business activity
2. Four (4) of the following items:
 - Company Check
 - Work contract for services or licensing agreement
 - Written recommendation from current CHA supplier member
 - Proof of product design and development or design portfolio
 - Sole authorship of a published book, 16-page minimum
 - Proof of three (3) published designs in any of the following media: a multi-authored book, brochure, catalog, magazine, website, video or manufacturer's advertisement or project sheet
 - Proof of TV appearances, demonstrations, or teaching classes to recreate one's own designs at consumer or trade shows, in-store classes for retailers or via online webinars.

EDUCATOR/DEMONSTRATOR

An educator/demonstrator is an individual who teaches in a store, studio, private/public school or other educational institution; conducts classes which use products from the craft and hobby industry; is directly involved in instructing students in using craft materials, products and supplies as part of their education and does not have any buying authority from their employer(s); OR is a home-party direct sales consultant interested in learning about industry products but does not have any buying authority from their employer's corporate office.

Qualifications To Provide:

Please submit three (3) of the following qualifications:

1. Letter of referral on store/institution's letterhead from supervisor attesting to your current employment.
2. Payroll stub or proof of compensation for your teaching services
3. Documentation, either in print or online, listing your classes or services as an instructor or direct sales consultant
4. Company website or blog; or a website link off a corporate site with your information if you are a home-party direct sales consultant

INTERNATIONAL (OUTSIDE UNITED STATES) QUALIFICATIONS

The business qualifications that are listed for each member section above is one of the methods used to qualify legitimate businesses wishing to join this Association. Please provide appropriate documentation that proves your company is a functioning entity within your country of origin.

IMPORTANT CHA MEMBERSHIP INFORMATION

The Craft & Hobby Association (CHA) is a not-for-profit 501(c) (6) trade association. Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization. For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.

Craft & Hobby Association, 319 E. 54th St, Elmwood Park, NJ 07407
Phone: (201) 835-1200 Fax: (201) 797-0657
Email: membership@craftandhobby.org Web: www.craftandhobby.org