



Craft & Hobby Association Industry Professional Membership Application

CHA use only: Date Received _____
Member ID#/ Member Type _____
CHA approval (initials/date) _____

MEMBERSHIP INFORMATION

Please print all information

Company Name: _____

Name*: _____

Job Title: _____

Mailing Address: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Business phone: _____

Fax: _____

E-mail: _____

Web site address: _____

Cell phone (optional): _____

Is the company reinstating their CHA membership within 3 years of its expiration? YES NO

*Individual designated will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc.

Do you wish:
to receive CHA informational faxes YES NO
to receive CHA informational e-mails? YES NO

NOTE: Your company cannot opt-out of administrative contact as this is used to communicate important information about CHA membership and association governance issues.

How did you hear about CHA?
 www.craftandhobby.org www.chashow.org
 Referred by: _____
 Other: _____

INSTRUCTIONS

- 1) Select the membership category best suited for your company (A) and provide the business qualifications described on second page.
- 2) Complete the payment information (B).
- 3) Sign the application (C) and send this application with business qualifications and payment by mail, fax or email (scan documents as attachments) to:

CHA Membership Dept.
319 E. 54th Street
Elmwood Park, New Jersey 07407 USA
Fax (201) 797-0657

Email: membership@craftandhobby.org

Questions?: Phone (201) 835-1213

A) INDUSTRY PROFESSIONAL MEMBERSHIP CATEGORIES

- Manufacturer Representative
- Designer
- Educator/Demonstrator

B) ANNUAL MEMBERSHIP DUES

CHA dues will be based on a single dues amount of \$150.00 per company.

Payment Information

- Funds must be drawn on a U.S. financial institution and paid in U.S. funds.
- Membership dues are based on a fiscal year from January 1- December 31.
- Dues are not pro-rated.
- Your dues renewal invoice will be mailed in September with a deadline of October 31.

DUES: \$150.00

TOTAL ENCLOSED: \$ _____

- American Express MasterCard Discover Visa
- Check # _____

Card Number _____

Expiration Date: _____

Signature: _____

Print Cardholder's name: _____

C) SIGNATURE

Any person, firm, or corporation ethically engaged in the craft and hobby industry, or branch thereof, shall be eligible for membership in this Association, subject to the provisions of the Bylaws.

Signature _____

Date _____

IMPORTANT CHA MEMBERSHIP INFORMATION: The Craft & Hobby Association (CHA) is a not-for-profit 501(c)(6) trade association.

Your CHA membership section is determined by the type of business and services your company performs within this industry; CHA is not an individual member organization. The membership section chosen will be verified by CHA and changed to correspond to the Association's business rules if needed. Once your company is a member, all employees are considered members through your organization.

For U.S. companies, CHA dues may be deducted as a business expense. Dues payment cannot be deducted as a charitable contribution.

Tracking Code: Online

Industry Professional Membership Categories

Companies whose principal business is providing sales services to craft and hobby industry manufacturers, or those companies in the business of designing, educating or demonstrating for the industry.

MANUFACTURER REPRESENTATIVE: A manufacturer representative is an individual sales agent or a sales agent firm that represents and sells products offered by current CHA supplier and distributor members; is paid by commission by their clients; and calls on wholesale and retail accounts within the craft and hobby industry; and does not manufacture products or carry inventory of the products they sell or represent.

Note: Manufacturers Representatives may not attend a CHA Show if they represent a non-member Manufacturer, Distributor or Service Provider. They may join as a Manufacturer or pay a \$150/person badge fee to attend the show as a Manufacturer.

Submit copies of these business qualifications:

1. Business license or EIN (employer identification number)
2. Company name(s) and contact information of one or more of your CHA manufacturer and/or distributor clients; please list below:

a) Company _____ Contact Name: _____

Phone: _____ Contact's Email: _____

b) Company _____ Contact Name: _____

Phone _____ Contact's Email: _____

3. Company Web site _____

4. Paid bill from either a utility, phone or ISP company; or a "Yellow Pages" listing

DESIGNER: A designer is an individual or firm that conceives, invents, creates or executes decorative crafts or artistic work for licensing or for sale to members of the craft and hobby industry. Submit copies of these business qualifications:

1. State or federal tax form or proof of taxable craft-related business activity
2. Four (4) of the following items:
 - Company check
 - Work contract for services or licensing agreement
 - Written recommendation from current CHA Supplier member
 - Proof of product design and development or design portfolio
 - Sole authorship of a published book, 16-page minimum
 - Proof of three (3) published designs in any of the following media: a multi-authored book, brochure, catalog, magazine, website, video or manufacturer's advertisement or project sheet.
 - Proof of TV appearances, demonstrations or teaching classes to recreate one's own designs at consumer or trade shows, in-store classes for retailers or via online webinars.
3. All of the above qualifications must have occurred three (3) years prior to the date of submission for CHA membership.

These qualifications, as stated, will be reviewed or adjusted for international designers.

ADDITIONAL COMPANY INFORMATION: The individual employee designated on the first page to be the primary contact will receive all CHA correspondence; will be considered the voting contact for association-wide elections, and is responsible for updating all membership information for company employees, etc. Please list other key staff roles within your company below if different from the primary contact:

Registration Contact: _____
Name _____ Title _____ Email _____

Owner _____
Name _____ Title _____ Email _____

Advertising: _____
Name _____ Title _____ Email _____

Financial/AP: _____
Name _____ Title _____ Email _____

EDUCATOR/DEMONSTRATOR: An educator/demonstrator is an individual who teaches in a store, studio, private/public school or other educational institution; conducts classes which use products from the craft and hobby industry; is directly involved in instructing students in using craft materials, products and supplies as part of their education and does not have any buying authority from their employer(s); OR is a home-party direct sales consultant interested in learning about industry products but does not have any buying authority from their employer's corporate office.

Submit copies of at least three (3) of these business qualifications:

1. Letter of referral on store/institution's letterhead from supervisor attesting to your current employment
2. Payroll stub or proof of compensation for your teaching services
3. Documentation, either in print or online, listing your classes or services as an instructor or direct sales consultant
4. Company Web site or blog; or a Web site link off a corporate site with your information if a home-party direct sales consultant

BUSINESS QUALIFICATIONS FROM COMPANIES BASED OUTSIDE THE UNITED STATES:

The business qualifications that are listed for each member section above is one of the methods used to qualify legitimate businesses wishing to join this Association. Please provide appropriate documentation that proves your company is a functioning entity within your country of origin.



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